

Parasocial Relationships – Questions by Topic

Q1.

Briefly outline the absorption addiction model of parasocial relationships.

(Total 2 marks)

Q2.

Explain **two** limitations of the absorption addiction model of parasocial relationships.

(Total 6 marks)

Q3.

Researchers wished to study the link between attachment and parasocial relationships. They surveyed a stratified sample of 100 18-year-old students from four different schools. Some schools had a large number of students and others had a smaller number of students. The students were asked questions about their childhood, their feelings towards celebrities and about their friendships at school.

- (a) Explain how the researchers could have obtained a stratified sample from the four different schools.

(4)

- (b) At the end of the survey, researchers wished to treat the students ethically. They used the following statement in their debriefing:

‘Thank you for taking part in the survey. Your data will be very useful. Have you any questions?’

Suggest **two** additional points that could be added to the debriefing statement to better ensure ethical treatment of the students.

(4)

- (c) Discuss the attachment theory explanation for parasocial relationships. Refer to the likely findings of the study above in your answer.

(8)

(Total 16 marks)